



Generative AI

And Where Human Value Lives In An AI World



Being Good At One Thing

- If you can do one thing really well...
- So can a lot of other people...
- And now, so can machines.

Man VS Machine

- Codified skill –machine wins



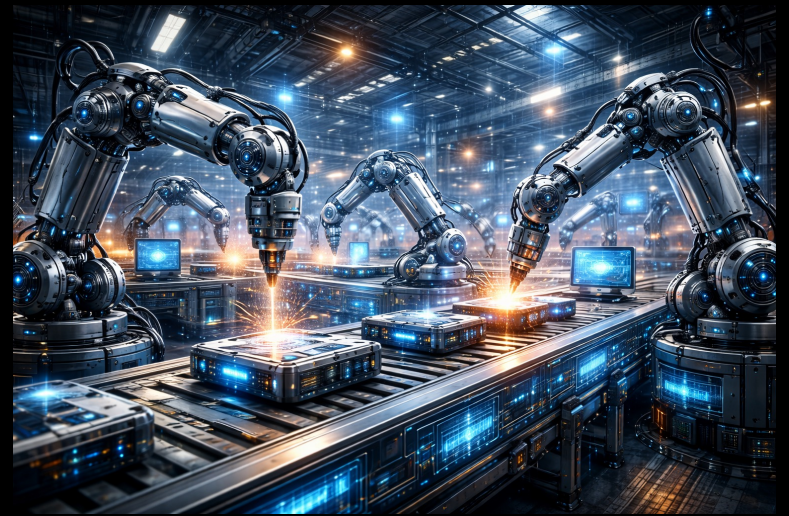
The Historical Rules of Automation

- If it can be codified, it can be outsourced
- If it can be outsourced, it can be automated
- If it can be automated, it can be replaced



The Expanded Rules of Automation

- Automation used to target low-skill work
- AI targets cognitive work
- White collar work is now exposed



A photograph of a busy city street intersection, likely Times Square in New York City. The scene is filled with pedestrians crossing the street, yellow taxis, a white delivery truck, and a bus. Tall buildings with large billboards line the street. The image has a dark, semi-transparent overlay with a rainbow-colored light effect at the top. The title "Intersections: Strong Differentiators" is written in white text across the middle of the image.

Intersections: Strong Differentiators

- Unique value lives at intersections
- Intersections reduce competition
- intersections create leverage
- This is tricky to get right 😊

Kind Domains VS Wicked Domains

- Kind domains: clear rules, fast feedback
- Wicked domains: messy, delayed feedback
- Most real work is wicked





Here's The Kicker:

- Most people specialize in kind domains
- AI also does well in kind domains
- Wicked domains overwhelm both unless humans intentionally build and apply interdisciplinary judgment

What AI Is Super Good At

A futuristic AI robot with a metallic, blue-tinted body is shown in a data center environment. The robot is holding a glowing, translucent cube that contains a grid pattern and some faint data points. The background is filled with server racks, monitors displaying graphs, and a cityscape at night. The overall color scheme is dark blue and black with glowing highlights.

- Pattern recognition at scale
- Recombining existing ideas
- Operating inside defined problem spaces

Where AI Consistently Struggles

- Working across complex intersections
- Causal reasoning in messy systems
- Adapting when rules and feedback change



Jobs Are Not Just Bundles Of Tasks

- Jobs are systems, not just tasks
- AI Replaces tasks first
- Roles collapse when judgement disappears



When Automation Actually Replaces You

- When your core competency is outsourced
- When you stop understanding the system
- When you stop owning decisions

Pause & Reflect!

- **Think about a role you realistically want in 3–5 years.**
- What part of that role is most easily codified or automated?
- What part of that role requires system-level judgment or context?
- If AI handled the first part perfectly, what would justify a human still being in that role?

Human Differentiation That Lasts

- Systems thinking
- Judgment under uncertainty
- Cross-domain reasoning
- Critical Thinking
- Human trust
- Ethical Accountability

In Sum

- Don't resist AI
- Don't defer to AI
- Learn to direct AI